

Community Outreach Working Group Minutes

10/03/01

Present: Bob Carey, Susan Kilcoyne, Lynne Lowenstein, Jeron Paul,
David Walkinshaw.

The Outreach Working Group would like to ask Cindy Friedman to join the group. Phil McCarthy cannot join but may be an e-mail contact for assistance.

Sample questionnaire presented by Lynne some modifications were made by the group. Final product will be a 2 pager to include background information on the SAC, Selectman's Mandate and Questionnaire Info. We hope to make this a return mailer for Arlington residents.

Our group is feeling as though we and perhaps the other working groups are at somewhat of a standstill until all the financial information related to the Symmes property comes through.

A suggestion was made to this group by Allan Reedy that we review the goals of our group and develop a description of our process and plan for the "White Paper". Listed below are the answers to Allan's questions.

1. What are the guiding principles for the outreach effort?
To disseminate information which is honest, timely, complete and accurate to the various community groups within Arlington. These groups would include Sr. Center, Schools and related groups, Business's, Town Meeting Members, Realtors and Churches. Also we will have forums where we invite the community at large.

2. Why is this effort important?
A promise was made to the voters that we would provide them with this information.

2.

3. Who will lead or facilitate this process?

Dr. Bob Carey and Dave Walkinshaw will lead and facilitate the group and seek able speakers to present the message of the SAC to the above groups..

4. How will we make certain that all voices are heard?

Through questionnaire's, forums and continued solicitation from the public.

5. Who gets to make the decisions?

We are not a decision making group. Final decisions will be made by the Town Meeting.

6. What is the time frame for this process?

This will be contingent upon completion of the purchase and sale and the outcome of the Town Meeting Vote.

7. What are the important milestones?

Signing of purchase and sale will touch off a vigorous effort to inform the Town Meeting Members and the community at large of the SAC position and if we favor purchase, we must inform them of the reasons why and at the same time solicit their suggestions for use of the Symmes Campus.

If the Town Meeting Vote is positive, then we must continue to inform the Town Meeting and all the citizen groups and the whole community of the SAC proposed use of the campus as it evolves.

8. What outcomes or “products” will result from this process?

Successful votes of the Town Meeting and the education of the public after the 2nd town meeting vote.

9. Who will the outreach target? Are there specific groups and/or individuals in mind?

Yes, please see answer to question #2.

3.

10. Why should Town Meeting, residents, et al trust the Symmes Committee to conduct this process in a fair, efficient and effective manner? (I.e. do the members of the committee and/or working group have tangible experience in this area?)

*Members of this working group are longtime Arlington residents. Members of this working group have varying experiences as physician, hospital administrator, funeral director, marketer of health care services, Realtor, etc. We all have served the community in various capacities. We are a diverse group and committed to the community. **We are not “commercial developers”.***